

# CHAMBER

SEPTEMBER 2018

### From the Chamber President:

**Greetings Chamber Friends!** 

September is here and it's time for apple-picking, soup-making, and leaf-pile-jumping! These are such simple joys, but I love that we celebrate them this time of year. We ignore that autumn is really a reminder that winter is just around the corner. We focus on the good things!



If you ask anyone to describe autumn, I bet you'll hear about walks in the woods to enjoy the changing leaves, sweatshirt weather, football games, cider-making, and Indian summer. Everyone has their romanticized version of fall.

This should be the same technique you're using to build your business' brand image. What mental imagery are you painting of your brand? What are the great and unique benefits of being your customer? My sister is a branding wiz. Her job is to attract doctors and nurses to work at her northern Minnesota hospital. Most of us would think – why would a Physician from Arizona want to move to *northern Minnesota* for a family practice position?

Well, because it's LAKE COUNTRY! Who doesn't want a home on the lake? Now you can enjoy the view, waterski on your day off, or invite the neighbors over for a good 'ol Minnesota hot dish potluck?! We're not going to talk about the fact that the lakes are frozen eight months out of the year.

Make that your goal this month – to understand what is beautiful and unique about your business and play that up in your business' social media feed. Create an image, convey a feeling – make your customer feel exclusive, classy or cool. Design your aesthetic and make it synonymous with your brand, just like Mother Nature did with autumn!

Best Regards,

Leslie

ST. JOSEPH CHAMBER OF COMMERCE: THE VOICE OF

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The St. Joseph Area Chamber of Commerce is a group of local businesses and individuals interested in the general welfare and prosperity of the St. Joseph, MN area. The main interests of the organization are to promote and support commercial, industrial, civic, economic and educational concerns of the area.



President: Leslie Lane, Central MN Credit Union

Vice President: Kerry Peterson, <u>Premier Real Estate Services</u>

Treasurer: Brad Eckhoff, Sentry Bank

Member at Large: Erica Jodsaas, Sunrizon Realty

Past President: Bob Ringstrom, Strata Performance

Chamber Administrator: Jude DuHoux

CONNECT WITH US:

stjosephchamber@gmail.com
320-433-1043



St Joseph Area Chamber of Commerce



*©20*00сриснашье:

StJosephChamber.com

Visit our website for a great list of local chamber member businesses!

### This Month at the Chamber...

Please join us!

St. Joseph Area Chamber Luncheons are held on the second Wednesday of each month, 11:30am -1:00pm.

Please bring a non-chamber member as our guest! You'll listen to a great presenter, enjoy a delicious lunch and experience our always enthusiastic and welcoming group.

Please watch for an email and RSVP for the meeting.

Presenter: Rachel Johnson,
Big Brothers Big Sisters of Central
"Mentoring in Central Minnesota"

Wednesday, September 12 11:30am—1:00pm

> St. Joseph East, St. Joseph 11:30am-1pm

Catering: Sliced on College Avenue
Host: Gabriel Media

PLEASE REMEMBER TO RSVP! \$10

# Check this out!

### **BUSINESS AFTER HOURS EVENT**

Are you looking for anew way to promote our business?

Business After Hours is not only a great networking opportunity, it is a perfect way to bring business to your door! When you host one of the quarterly events you have a unique opportunity to introduce your organization to business professionals who may not be familiar with who you are and what you do.

If you would like to host a Business After Hours, contact Jude by email at

stjosephchamber@gmail.com

Create a relaxing, informative evening to network! Traditionally held from about 4:30-6:30, Business After Hours is one of St. Joseph Chamber's sought after events.



### It's Easy! Really!

#### **BE A MEETING HOST!**

We are looking for member businesses to host a monthly Chamber meeting. This is a wonderful opportunity to showcase your business and tell others why they should do business with you. Any member is welcome to host a meeting. As host you will have an opportunity to greet our members and time at the beginning of the meeting to highlight your company. You will also have the opportunity to display any brochures, business cards, or giveaways. If you would like to be a Chamber lunch host please contact Jude for available months.

stjosephchamber@gmail.com 320-433-1043

### INBOUND RECRUITING-Not Just Any Job

The future of hiring is to attract candidates that want to join a culture like yours. This is the principle of <u>Inbound Recruiting</u>. It effectively creates its own talent pool. The principle is to strengthen your company brand to attract and retain employees that fit the culture.

Job candidates want to feel as though they control their destiny. That translates into understanding a 'target' employer and determining if it is an environment that they will excel in and enjoy. Informed employers recognize this.

They value showcasing their mission and culture to connect with the right talent. Inbound Recruiting consists of creating branded content that attracts and retains the right employees. The goal of Inbound Recruiting is to build a culturally strong community and effectively display it to attract specific talent that wants to be a part of the whole.





This begins by creating a candidate persona and developing a strategy to market it. Job descriptions for all positions must be founded on existing employees that epitomize the desired culture. The personality itself must benefit from working in the desired culture. The culture can passively sell itself to the target market. Off-line and online mediums are essential. Additionally, meetups, networking events and speaking at conferences can sell a culture to candidates that fit.

A successful Inbound Recruiting strategy will generate a corporate talent pool that can be tapped for a well-spring of high level performance.

Bob Ringstrom is a Staffing Analyst & President of Strata Performance



Ever think about experiencing the view from the cab of a semi?

Come Experience Trucking any time between 1:00pm and 7:00pm on September 14<sup>th</sup>, 2018 and sit in one of our trucks to see what it's like in the daily life of a truck driver.

### **Special Event at Brenny Transportation**

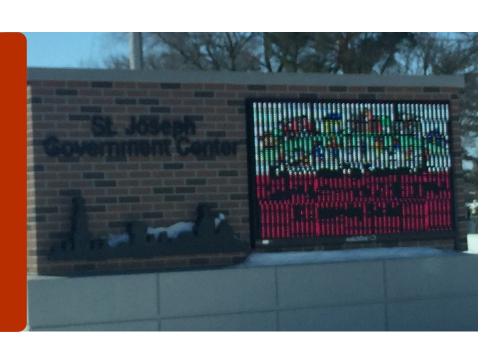
Don't miss out on free food, a tour of our company, fun prizes, take a ride in a truck, meet Teddy B. Truckin' in person, and take an inside look at how the trucking industry delivers the items you can't live without!

After all, if you got it, a truck brought it! Bring your family and friends, don't miss out on this spectacular FREE event!

For more details about this incredible experience, visit brennytransportation.com/experiencetrucking.

#### **TAKE NOTE:**

Our monthly
Chamber Meetings are
now posted on the
electronic sign at the
St. Joseph
Government Center.



Please join us for our Membership Meeting!

### September 12 Chamber Luncheon

St. Joseph Government Center 75 Callaway Street East, St. Joseph 11:30am—1:00pm

Presenter: Rachel Johnson,

Big Brothers Big Sisters of Central MN

"Mentoring in Central Minnesota"

Catering: Sliced on College Avenue

Host: Gabriel Media



Note: Chamber luncheons are held the second Wednesday of each month from 11:30am -1:00pm. Please bring a non-chamber member to come and hear the presenter, enjoy a delicious lunch and experience our enthusiastic welcoming group.

### Benefits of the St. Joseph Area Chamber

- ♦ Be a part of a community of professionals a small Chamber, so we build close relationships
- ♦ Share information about your organization with a responsive audience of area business leaders
- ◆ FREE website link from our website and your listing in the *Chamber News*
- ♦ Place announcements for free in our newsletter delivered to 300 inboxes
- ♦ Enjoy our monthly Chamber Luncheon to stay current on information affecting your business
- ♦ Support and be supported by other local business owners
- ♦ Gain new referral sources and resources for your business
- ♦ Learn valuable information from our monthly presenters to use within your organization
- ◆ Participate in community events and charitable community projects
- ♦ Showcase your company at our annual St. Joseph Community Showcase
- ♦ Have your business listed on our website's Business Directory
- ♦ Cost-effective advertising options and free email listing in the *Chamber News*
- ♦ Company recognition through social media
- ♦ Chamber Membership is for every employee of your company!

#### **Share Your News**

This newsletter is your **FREE** opportunity to share information about exciting things happening in your organization with the rest of the St. Joseph Chamber!

### Send us newsworthy updates about your:

- Celebrations
- Recognitions, Awards and Accomplishments
- Advancements
- New Employees
- Job Listings
- New Projects and New Locations
- Construction and Renovations
- Or anything journalism-related you'd like to share!

Newsworthy submissions to inform and enlighten will be accepted for our newsletter.

**Deadline:** 20<sup>th</sup> of every month!

Email your business name and a paragraph of 300 words or less, exactly as you'd like it published, to: Jude DuHoux at: stjosephchamber@gmail.com with the subject line "NEWSLETTER".

### **Advertising Opportunity**

### Send us advertising to promote your business:

- Sales
- Exclusive Offers
- Coupons
- Promotions
- Special Events
- Grand Openings
- New Products
- Or any other advertising for your business

The Chamber of Commerce board is defining advertising for this newsletter as an submission that is meant to influence thinking or behavior to encourage business interaction or a purchase.

#### **DON'T MISS THIS!**

You can submit a camera-ready full-page (\$50), half-page (\$25) or quarter-page (\$15) advertisement in Chamber News. Sizes: Full-page is 8"x10.5", Half-page is 8"x5" and Quarter-page is 3.75"x5". **Dead-line:** 20<sup>th</sup> of every month!

Plan ahead for your Advertising!

## 10 Bonuses of Advertising in Chamber News

Your target audience is welcoming newsletters in their email box every day. The Chamber News is the right e-newsletter for placing your ads. You are speaking directly to your best potential customers. Advertising in emailed newsletters is one of the most effective and least expensive forms of advertising.

**#1: Precise Targeting.** 

#2: Inexpensive.

#3: Monthly top-of-mind visibility.

#4: Links to your home page.

**#5:** Credibility.

**#6:** Anytime, anywhere the newsletter reaches your audience.

**#7:** Lead generation.

**#8:** Pass-Along Exposure.

**#9:** No SPAM worries.

**#10** Positive SEO for your website.

## BALLOONING TIPS

Be flexible with your schedule

Prepare to get up early.

Listen to the staff.

Wear layers and bring a hat and leather gloves.

Just get in the basket-over the top, there is no door.

Enjoy the amazing views

Don't be afraid of heights.

There are no bathrooms at 5000 feet-plan accordingly. Enough said.

Bring your cameras, but keep belongings secured.

# Freedom Flight

#### By Luke Cesnik, President/Pilot

Floating on a gentle breeze high above the ground, gazing at an amazing horizon as the sky glows golden with the rising or setting hues of the sun is staggering! The ride will leave you speechless. But for these hot air balloons there's more. Much more . . . there is a purpose.

The idea of Freedom Flight, Inc. was started in 1989 by our co-founder: Dr. Jim Tuorila, Ph.D. and Bill Nohner, who were psychologists working at the St. Cloud VA hospital. They felt a hot air balloon would be a good tactic of gaining media attention for American military still alive and being held against their will in foreign countries.

The publicity could mean a ground swell of public support to bring those veterans home. We started with balloon #I and over the years added #II, #III and #IV and after wearing out #I balloon we added #V which is our 3-D balloon.

The balloons have flown in six different countries and 42 states. Freedom Flight soars over 30 to 40 events each year operated by six volunteer Pilots, dozens of Crew Chiefs and countless crew members. We also fly the balloons to honor all those we left behind and their family members still waiting for their return home.

Luke Cesnik, a Vietnam Veteran from the US Air Force and joined Freedom Flight in 1990 and has served in many different capacities including being the president for more than 15 years. He wanted to share a few of his memories from past years.

After flying for the past 27 years I have many wonderful memories but one really stands out in my mind as one of the best. It was the time I flew the Pilot and the Navigator from a B-52 that was shot down over Hanoi during the Vietnam War.



They were the only survivors and they were both captured and were held as prisoners of war at the infamous Hanoi Hilton prison camp.

Now they were flying in the POW balloon with me as we dedicated the flight to the ones they lost that day when they were shot down.

Another flight that stands out is when I got to see the snow fall up. I was flying in Hudson, WI and while we were flying it began to snow huge flakes and the visibility started to lower. I picked a good place to land and began the decent. As we began descending faster than the snow was falling, it looked like the snow was falling up. One of the women flying with me said that she felt like she was in a snow globe. She said it was like floating in a dream.

Of course, each time I fly a "bucket list" ride for someone dying of a terminal disease, it is always very emotional.

Freedom Flight is currently looking for a volunteer as the lead fundraiser. You can reach out to Jane Zilka directly at 612-749-9850.

Freedom Flight is a 501(c)3 nonprofit organization that is made up of all volunteers and runs completely on donations. You can find out more at <a href="www.freedomflight.org">www.freedomflight.org</a> or contact Luke at 320-267-5481.

|   |        |                                      | sep                                     | tem                   | ber                             |        | 20       | O18                                   |
|---|--------|--------------------------------------|---|-----------------------|---------------------------------|--------|----------|---------------------------------------|
|   | SUNDAY | MONDAY                               | TUESDAY                                 | WEDNESDAY             | THURSDAY                        | FRIDAY | SATURDAY |                                       |
|   |        |                                      | 11 l'=<br>11 l'<br>12 l' <u>  12 l'</u> |                       |                                 |        | 1        |                                       |
| 7 | 2      | 3                                    | Chamber<br>Board<br>Meeting             | 5                     | 6                               | 7      | 8        | ,                                     |
|   | 9      | St. Joseph<br>Planning<br>Commission | 11                                      | Chamber 12<br>Meeting | 13                              | 14     | 15       |                                       |
|   | 16     | 17<br>City Council<br>6-6:30         | 18                                      | 19                    | Newsletter Deadline             | 21     | 22       | , , , , , , , , , , , , , , , , , , , |
|   | 23     | 24                                   | 25                                      | 26                    | 27                              | 28     | 29       |                                       |
|   | 30     |                                      | Se                                      |                       | lar Opportur<br>o: StJosephCham |        |          |                                       |

# What's Coming Up? Speakers—Hosts—Luncheon Caterers

| <u>Date</u> :  | Host:                  | <u>Presenter</u> : <u>Caterer</u> :          |                          |  |
|----------------|------------------------|--|--------------------------|--|
| Sept. 12, 2018 | Gabriel Media          | Big Brothers Big Sisters, Rachel Johnson     | Sliced on College Avenue |  |
| Oct. 10, 2018  | BankVista              | WACOSA-Roxanne Ryan-Layne                    | <b>Custom Catering</b>   |  |
| Nov. 14, 2018  | Collegeville Companies | Everyday Wellness, Paula - Mission Nutrition | Gary's Pizza             |  |
| Dec. 12, 2018  |                        | Annual Meeting /Holiday Party                | College of St. Benedict  |  |
|                |                        |  |                          |  |



As an adult child, caring for an aging or sick parent is a major responsibility. While there are many factors and decisions to consider, there are also precautions the adult child must prepare for and seek to avoid while caring for their aging parent.

Failure to plan ahead. Be sure to take proactive steps for long-term care in regards to your parent. Research different living options available and what the best option may be for them; in-home care, adult daycare, assisted living, etc. Meet with healthcare or senior care specialist to discuss your specific situation, figure out together what the best option for your parent or parents may be.

**Emotionally unprepared.** Failing to prepare yourself emotionally for the changes that come with aging parents can have a permanent effect on you.

Give yourself enough time to cope mentally and emotionally, especially if you're now sharing your house with your parent or parents, they're suffering from an illness, or they're experiencing memory problems which contribute to moodiness or frustration.

The more emotionally and mentally prepared you are, the more patience and understanding you will have with your aging parent.

Give them space to fail. Of course you want to protect your parents as they protected you as a child. However, try to remember, that as a child, often times you needed and wanted your own space to try things yourself.

The same goes for your parents. Give them the space to figure out their own care needs, as long as they aren't facing severe risks. Small needs like keeping up with the house, cooking, home repairs, etc.

Failing to understand the overall situation. Not evaluating your parent or parents' cognitive ability and overall health won't help you understand their situation any better and will lead to more frustration.

Have them evaluated for dementia, early signs of Alzheimer's or other degenerative cognitive diseases, as well as a full health evaluation to better understand the care options, treatments and medications that need to be changed or taken.

Failing to let your parents feel a sense of control. Everyone needs and wants to feel in control of their lives, no matter what age they are or how ill they become.

It's natural to want to help your parents without asking them, but instead discuss with them their opinions and wants so they feel they are able to have a say still, and find a way to compromise on issues that you may not see eye-to-eye on. Remember, it's still their life.

Neglecting to take proper care of yourself. It's easy to become so caught up with taking care of your aging or sick parent, you forget about your own health, which will slowly begin to deteriorate.

Remember, to take time for yourself ever so often, find a support group, schedule and maintain regular doctor appointments. If you're not healthy and taken care of, it will reflect on the care you provide for your parent.

SPOT Rehab and Home Health Care has trained specialized to assist you and your parent to be successful in their home, wherever HOME is.

Give us a call if you want to learn more. 320.259.4151. or view us on <u>www.spotrehab.com</u>.



| AMG Promotions & Apparel        | 2229 26th St South        | 220 654 1502 | April Mae Good             | amgpromotions@charter.net             |
|---------------------------------|---------------------------|--------------|----------------------------|---------------------------------------|
| American Door Works             | 2150 Frontage Road, WP    |              | •                          | GaryB@americandoorworks.com           |
| Arlington Place Assisted Living |                           |              | Karen Hennessey            | karen@arlingtonplacemn.com            |
| Auto Body 2000, Inc             | 611 19th Avenue NE        |              | •                          | zaharacraig@gmail.com                 |
| <u> </u>                        | 15 Minnesota St E #108    | 320-363-1116 | · ·                        | aaronrieland@gmail.com                |
| Bad Habit Brewing Company       |                           |              | Aaron Rieland              | ⊖ <b>e</b>                            |
| BankVista                       | 125 Twin Rivers Court     | 320-257-1600 |                            | Karen.Baas@bankvista.com              |
| Bello Cucina                    | PO Box 300                |              | Jason Mueller              | bellocucinastjoe@gmail.com            |
| Bo Diddleys Deli                | 19 College Avenue North   |              | •                          | bomosubshop@charter.net               |
| Borgert Products Inc            | 8646 Ridgewood Road       |              | Ramona Jonas               | ramonaj@borgertproducts.com           |
| Brenny Transportation Inc.      | 8505 Ridgewood Road       | 320-363-6999 | •                          | joyce@brennytransportation.com        |
| Central Minnesota Ceilings Inc  | 700 15th Ave. NE #300     | 320-363-7303 |                            | dave@cmceilings.com                   |
| Central Minnesota Credit Union  |                           | 320-271-0274 |                            | lesliel@mycmcu.org                    |
| Christine R Panek CPA           | PO Box 347                | 320-260-6491 |                            | chris@panekcpa.com                    |
| Church of St Joseph             | 12 Minnesota Street West  |              | •                          | sscholz@churchstjoseph.org            |
| City of St Joseph               | 75 Callaway Street East   | 320-363-7201 | •                          | jweyrens@cityofstjoseph.com           |
| Coborns                         | 1500 Elm Street East      | 320-363-0011 | Clair Rodgers              | stordir.2039@cobornsinc.com           |
| College of Saint Benedict       | 37 College Avenue South   | 320-251-1817 | Kim Poganski               | kpoganski@csbsju.edu                  |
| Collegeville Communities        | 15 Minnesota St E #104    | 320-363-7656 | Colleen Hollinger- Petters | colleen@collegeville.biz              |
| Community Technology Center     | Albany and St. Joseph     | 320-557-0555 | Amy DeVos                  | amy@mnctc.com                         |
| Computer Repair Unlimited       | 24 Birch Street West      | 320-492-2814 | Blake Thoennes             | Blake@computerrepairun limited.com    |
| DeZurik Black Signs             | 39852 125th Ave           | 320-293-4118 | Sherri DeZurik             | justsayittoday@gmail.com              |
| Dijital Majik Computers         | 553 25th Avenue North     | 320-230-7525 | Don Blonigen               | don@dmcconline.com                    |
| <u>Laser Dentistry LTD</u>      | 26 Second Avenue NW       | 320-363-4468 | Dr. Michael Contardo, DDS  | michael@laserdentistrymn.com          |
| Edina Realty                    | 427 Twelfth Avenue SE     | 320-420-1052 | Cory Ehlert                | coryehlert@edinarealty.com            |
| Edina Realty                    | 110 Division Street       | 320-266-8727 | Tara Bayerl                | tarabayerl@edinarealty.com            |
| Edward Jones - Beau Hanowski    | 24 Birch Street West      | 320-363-0294 | Beau Hanowski              | beau.hanowski@edwardjones.com         |
| Ehlinger Lawn Service           | 305 10th Avenue North     | 320-980-5697 | Katy                       | katy@ehlingerlawn.com                 |
| Facetime Business Resources     | 32 32nd Ave S Ste #96     | 320-281-3508 | Chris Dolney               | chris@facetime business resources.com |
| Farmers Insurance               | 111 College Ave. N, #760  | 218-343-4702 | Laurie Oppel               | loppel@farmersagent.com               |
| Finken Water Solutions          | PO Box 7190               | 320-258-2005 | Tom Finken                 | tfinken@finkens.com                   |
| Floor-to-Ceiling Store          | 8075 Sterling Drive       | 320-271-1632 | Paul Heun                  | paul@waiteparkftc.com                 |
| Floral Arts                     | 307 1st Ave NE            | 320-363-7705 | Elaine Kacures-Wruck       | office@floralartsonline.com           |
| Forest Mushrooms Inc.           | 14715 County Road 51      | 320-363-7956 | Kevin Doyle                | mail@forestmushrooms.com              |
| Gabriel Media                   | 1926 W Division St., SC   | 320-251-1780 | Deb Huschle                | deb@gabrielmedia.info                 |
| Gary's Pizza                    | 17 College Avenue N       | 320-363-7261 | Roger Steichen             | roger@garyspizza.com                  |
| Granite Community Bank          | PO Box 416, Cold Spring   | 320-685-8611 | Jim Eiynck                 | jime@granitecommunitybank.com         |
| Granite Services, LLC           | 30736 Pearl Drive         | 320-249-1172 | Jeffrey Burg               | jburg@graniteservicesllc.com          |
| Heartland Door Sales            | 30489 Pearl Drive         | 320-363-4657 | John Notch                 | heartlanddoorsales@gmail.com          |
| Hometown Title                  | 710 County Rd. 75 E, #101 | 320-260-1492 | Tim Nelson                 | timnelson@email.com                   |
| Honer Excavating Inc            | PO Box 242                | 320-250-6465 | Justin Honer               | honerexc@yahoo.com                    |
| ISD 742 Kennedy School          | 1300 Jade Road            | 320-363-7791 | Laurie Putnam              | laurie.putnam@isd742.org              |
| JM Companies                    | 1222 Kuhn Drive           | 320-443-6620 | Brian Laudenbach           | brian.laudenbach@jmcompanies.net      |
| Joe Pfannenstein Signs          | 1015 14th Avenue South    | 320-255-1049 | Joe Pfannenstein           | joesign88@gmailcom                    |
| Joel Cherrico Pottery           | PO Box 583                | 320-223-1326 | Joel Cherrico              | info@cherricopottery.com              |
| Jovanovich, Kadlec & Athmann    | 1010 St. Germain Street W | 320-230-0203 | Thomas Jovanovich          | Thomas.Jovanovich@jkalawfirm.com      |
| Kay's Kitchen                   | 303 College Ave. North    | 320-557-0030 | Tanya Finken               | tanyafinken@gmail.com                 |
| Kluesner Financial              | 111 College Ave. North    |              | Kevin Kluesner             | kevin.kluesner@lpl.com                |
| Knight Builders                 | 701 Elm Street East       |              | Kevin Dierkhising & Carol  | knightkbi@aol.com                     |
| Kwik Trip, Inc                  | 408 Great Oak Dr          | 320-253-5732 | · ·                        | jpope@kwiktrip.com                    |
| Little Saints Academy           | 124 First Avenue SE       | 320-557-0123 | •                          | littlesaintsacademy@gmail.com         |
| Local Blend                     | 19 Minnesota Street W     |              | Stacie Engholm             | thirdstonecoffee@gmail.com            |
| Mary Kay Beauty Consultant      |                           | 320-247-0210 | _                          | pjsmk2@gmail.com                      |
|                                 |                           |              |                            | · · · · · · · · · · · · · · · · · · · |

Turn to
St. Joseph
Chamber
of
Commerce
Businesses

First!

| McDonald's-Jova Mgmt LLC         | 1180 Elm Street East      | 320-260-0071 | Joseph & Valerie Silva | valerie.silva@partners.mcd.com       |
|----------------------------------|---------------------------|--------------|------------------------|--------------------------------------|
| Michelich Granite                | PO Box 667                | 320-363-7779 | Chuck Cooper           | chuckc@michelicmemorials.com         |
| Midcontinent Communications      | 3901 Louise Avenue N      | 605-357-5783 | Tammy Haase            | tammyhaase@mmi.net                   |
| Minnesota Truck Headquarters     | 3721 Roosevelt Road       | 320-557-0404 | Denis Czech            | jennyk.mth@gmail.com                 |
| MN Assoc. of Farm Mutual Ins.    | 601 Elm Street East       | 320-271-0909 | Dani Hennen            | dani@mafmic.org                      |
| MN Home Improvement              | 8850 Ridgewood Court      | 320-363-4435 | Tom Borresch           | mnhomeimprovements@gmail.com         |
| MN Street Market                 | 27 W Minnesota Street     | 320-363-7733 | Pia Lopez              | generalmanager@mnstreetmarket.com    |
| <u>Newsleaders</u>               | 32 First Avenue NW        | 320-363-7741 | Janelle Von Pinnon     | janellev@thenewsleaders.com          |
| Omann Insurance Agency, LLC      | 305 Cedar Street East     | 320-363-7233 | Peter Omann            | pro@omannins.com                     |
| Pam's Auto Inc                   | 7505 Ridgewood Road       | 320-363-9220 | Mike Meyer             | mike@pamsauto.com                    |
| Pine Cone Vision Center          | 2180 Troop Drive          | 320-258-3915 | Cathy Vande Vrede      | cvandevrede@pineconevisioncenter.com |
| Premier Real Estate Services     | 550 25th Avenue N         | 320-260-0972 | Kerry Peterson         | kerry@premierhomesearch.com          |
| Quill & Disc Inc                 | 30844 First Avenue NE     | 320-363-7296 | Julie Watkins          | watline@gmail.com                    |
| Reliable Rolloff                 | 919 College Avenue S      | 320-363-1194 | Tom Dullinger          | reliable.rolloff@yahoo.com           |
| Resurrection Lutheran Church     | 610 North CR2             | 320-363-4232 | Tracey Birr            | rlc@rlcstjoe.com                     |
| Retro Green Energy               | 315 Franklin Avenue NE    | 320-252-8888 | Lisa Taylor            | lisa@retrogreenenergy.com            |
| Rockhouse Productions LLC        | PO Box 757                | 320-363-1000 | Jeff Vee               | jeffvee@rockhousepro.com             |
| Russell Eyecare & Associates     | 15 Minnesota St E #107    | 320-433-4326 | Chris Russell-Villnow  | info@russelleyecare.com              |
| Scenic Specialties Landscape     | 31101 County Road 133     | 320-363-7479 | Randy Schmitz          | randys@scenicspecialties.com         |
| Scherer & Sons Trucking          | 1007 1/2 Minnesota St E   | 320-363-8646 | Bill Scherer           | bscherer@scherertrucking.com         |
| Sentry Bank                      | 400 Fourth Avenue NE      | 320-363-7721 | Brad Eckhoff           | Brad.Eckhoff@mysentrybank.com        |
| Serenity Place on 7th            | 329 Seventh Avenue SE     | 320-406-7650 | Matt Imdieke           | matt.imdieke@serenityon7.com         |
| Sharing (Shaklee)                | 5011 Hidden Acres Circle  | 320-654-1175 | Dave & Heidi Carlstedt | sharing@cloudnet.com                 |
| Short Elliott Hendrickson Inc    | 1200 25th Ave S           | 320-229-4300 | Randy Sabart           | rsabart@sehinc.com                   |
| Short Stop Custom Catering       | 3701 Third Street North   | 320-251-0716 | Byron Bjorklund        | byron@shortstopcustomcatering.com    |
| Sisters of Order of St. Benedict | 104 Chapel Lane           | 320-363-7142 | Sister Karen Rose      | krose@csbsju.edu                     |
| Sliced on College Ave            | 14 College Avenue N       | 320-557-0500 | Mary Kubelbeck         | MKuebelbeck@gmail.com                |
| SPOT Rehab & Home Health         | 2835 W St. Germain Street | 320-259-4151 | Tamara Huesers         | tezers@pamsauto.com                  |
| St Cloud School District 742     | 115 13th Avenue South     | 320-252-8770 | Gary Ganje             | gary.ganje@isd742.org                |
| St Joe Mini-Storage              | 24 Birch Street West      | 320-363-4953 | Mike Deutz             | mdeutz@live.com                      |
| St John's Prep                   | 2280 Water Tower Road     | 320-363-3320 | Laura Hartog           | lhartog001@sjprep.net                |
| St Joseph Action Group           | 128 Able Court            | 320-363-4976 | Margy Hughes           | tmhughes58@charter.net               |
| St Joseph Family Chiropractic    | 103 College Avenue N      | 320-363-4573 | Jerry Wetterling       | hannah@jlwchiro.com                  |
| St Joseph Meat Market Inc        | 26 First Avenue NW        | 320-363-4913 | Harvey Pfannenstein    | stjoemeat@stjoemeat.com              |
| St Joseph Mutual Insurance       | 13 Minnesota Street W     | 320-363-4144 | Jenny Eiynck           | jenny@stjoemutual.com                |
| State Farm Insurance             | 307 East Main Street      | 320-256-4617 | Dina Pierskalla        | dina@dinapierskalla.com              |
| Stearns County Abstract          | 21 Courthouse Square      | 320-251-5920 | Chris Steffes          | chriss@stearnscountyabstract.com     |
| Stearns Electric Association     | 29643 Frontage Road       | 320-363-4630 | Michelle Christiansen  | mchristiansen@stearnselectric.org    |
| Sterling Park Senior Community   | 35 First Avenue North     | 320-257-4920 | Brian Ficken           | brian.ficken@tealwoodcc.com          |
| Strata Performance               | PO Box 803                | 320-557-0701 | Bob Ringstrom          | rjr@strata-ps.com                    |
| Styles, Cotton, & Milbert DDS    | 1514 Minnesota Street E   | 320-363-7729 | Melanie Swecker        | msswecker@stjoedds.com               |
| Sunrizon Realty                  | 621 North Benton, SR      | 320-250-0350 | Erica Jodsaas          | erica@sunrizonrealty.com             |
| Tell-A-Vision Productions        | 123 Lone Oak Court        | 320-492-4517 | James McAlister        | jim@tellavision.net                  |
| The Estates Bed & Breakfast      | 29 E Minnesota Street     | 320-557-0300 | Julie Ehlert           | info@estatesbedandbreakfast.com      |
| The Sanctuary at St. Cloud       | 2410 20th Avenue SE       | 320-252-6325 | Scott Ampe             | marketing@the sanctuary-stcloud.com  |
| Thomsen's Greenhouse             | 29754 156th Avenue        | 320-363-7375 | Arno Shermock          | arno@tgreenhouses.com                |
| Tiremaxx/Mid-State Wholesale     | 11415 County Road 75      | 320-363-7246 | Bethany Strom          | bo@tiremaxx.com                      |
| Tri-County Abstract & Title      | 122 Twelfth Ave N         | 800-892-2399 | Melanie Walz           | melaniew@tricountyabstract.com       |
| Voigt-Johnson Realty             | 1101 2nd St. S, Sartell   | 320-774-2400 | Tara Schommer          | taraschommer@voigtjohnson.com        |
| W Gohman Construction Co.        | 815 County Road 75 E      | 612-859-0382 | Tim Elness             | telness@wgohman.com                  |
| WACOSA                           | PO Box 757, Waite Park    | 320-251-008  | Roxanne Ryan           | rryan@wacosa.org                     |
| Woodcrest of Country Manor       | 1200 Lanigan Way SW       | 320-271-1200 | Gail Rucks             | grucks@countrymanor.org              |