

Chamber News

MAY 2018

From the Chamber President:

Dear Chamber Members.

Greetings!

I wasn't sure if I could start the letter with a "Happy Spring" so I chose "Greetings" instead. My hope is that, by the time you read this, Spring will have arrived. We had a long marathon winter which seems to have tested even the heartiest Minnesotans. However, it is now officially May and hope is around the corner.



ST. JOSEPH
CHAMBER OF
COMMERCE:
THE VOICE OF
BUSINESS IN THE
ST. JOSEPH AREA!

Despite a spring snowstorm, our St. Joseph Community Showcase event was a hit! We officially handed out bags to hundreds of families that walked through the doors. I received so much positive feedback from vendors who really appreciated the fact that we expanded our attractions this year – a drone presentation by the Sheriff's Department, great live music, kids' crafts and an exhibit of Freedom Flight's hot air balloon basket! I really want to thank all the staff and volunteers who made our Community Showcase a success. Without these hardworking people, we could not have pulled off such a wonderful event.

"Oh no! I Have to Give a Presentation" is the presentation for May's member meeting, featuring our own Colleen Hollinger. I'm looking forward to excellent food provided by Bo Diddley's.

Thank you to our Vice President, Kerry Peterson of Premier Home Search, for hosting May's meeting!

If you are interested in hosting a "Business After Hours" event – or even *co-hosting* with another Chamber member – creative options are available! Feel free to reach out to me or another board member with questions.

Finally, I want to thank Pia Lopez from the Minnesota Street Market for hosting our April meeting and Kay's Kitchen for catering.

Best Regards,

Leslie Lane, St. Joseph Area Chamber of Commerce President

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The St. Joseph Area Chamber of Commerce is a group of local businesses and individuals interested in the general welfare and prosperity of the St. Joseph, MN area. The main interests of the organization are to promote and support commercial, industrial, civic, economic and educational concerns of the area.



President: Leslie Lane, Central MN Credit Union

Past President: Bob Ringstrom, Strata Performance

Vice President: Kerry Peterson, Premier Real Estate Services

Treasurer: Brad Eckhoff, Sentry Bank

Member at Large: Erica Jodsaas, Sunrizon Realty

Chamber Administrator: Jude DuHoux

CONNECT WITH US:

stjosephchamber@gmail.com 320-433-1043



St Joseph Area Chamber of Commerce



St Joseph Chamber.com

Visit our website for a great list of local chamber member businesses!

This Month at the Chamber...

Please join us!

St. Joseph Area Chamber Luncheons are held on the second Wednesday of each month, 11:30am -1:00pm.

Please bring a non-chamber member as our guest! You'll listen to a great presenter, enjoy a delicious lunch and experience our always enthusiastic and welcoming group.

Please watch for an email and RSVP for the meeting.

May 9 ~ 11:30am—1:00pm

Government Center, 75 Callaway East, St. Joseph

"Oh no! I Have to Give a Presentation" presentation by Colleen Hollinger

Many of us are asked to create and give Power Point-style presentations without any training in slide design and formatting techniques. Preparing for both can be easier and less stressful if you understand some visual and design basics, how to be more equipped so you're confident right through to the Q & A section, and helping your audience leave with a better understanding of your message.

Host: Kerry Petersen, Premier Real Estate Services Caterer: Bo Diddley's

Join us for a great presentation.

PLEASE REMEMBER TO RSVP! \$10

Check this out!

BUSINESS AFTER HOURS EVENT

Are you looking for anew way to promote our business?

Business After Hours is not only a great networking opportunity, it is a perfect way to bring business to your door! When you host one of the quarterly events you have a unique opportunity to introduce your organization to business professionals who may not be familiar with who you are and what you do.

If you would like to host a Business After Hours, contact Jude by email at

stjosephchamber@gmail.com

Create a relaxing, informative evening to network! Traditionally held from about 4:30-6:30, Business After Hours is one of St. Joseph Chamber's sought after events.



It's Easy! Really!

BE A MEETING HOST!

We are looking for member businesses to host a monthly Chamber meeting. This is a wonderful opportunity to showcase your business and tell others why they should do business with you. Any member is welcome to host a meeting. As host you will have an opportunity to greet our members and time at the beginning of the meeting to highlight your company. You will also have the opportunity to display any brochures, business cards, or giveaways. If you would like to be a Chamber lunch host please contact Jude for available months.

stjoseph chamber@gmail.com

320-433-1043

Showcase 2018!











Tell-A-Vision Productions

What is your WHY?











Please join us for our Chamber Membership Meeting!

May 9 Chamber Luncheon

St. Joseph Government Center 75 Callaway Street East, St. Joseph 11:30am—1:00pm

Presenter: Colleen Hollinger
Catering: Bo Diddley's
Host: Kerry Petersen



"Oh no! I Have to Give a Presentation"

Many of us are asked to create and give Power Point-style presentations without any training in slide design and formatting techniques. Preparing for both can be easier and less stressful if you understand some visual and design basics, how to be more equipped so you're confident right through to the Q & A section, and helping your audience leave with a better understanding of your message.

Note: Chamber luncheons are held the second Wednesday of each month from 11:30am -1:00pm. Please bring a non-chamber member to come and hear the presenter, enjoy a delicious lunch and experience our enthusiastic welcoming group.

Benefits of the St. Joseph Area Chamber

- ♦ Be a part of a community of professionals a small Chamber, so we build close relationships
- ♦ Share information about your organization with a responsive audience of area business leaders
- ♦ Enjoy our monthly Chamber Luncheon to stay current on information affecting your business
- ◆ Support and be supported by other local business owners
- ♦ Gain new referral sources and resources for your business
- ♦ Learn valuable information from our monthly presenters to use within your organization
- ◆ Participate in Community Events and charitable community projects
- ♦ Showcase your company at our annual St. Joseph Community Showcase
- ♦ Have your business listed on our website's Business Directory
- ◆ Cost-effective advertising options and free email listing in the *Chamber News*
- ♦ Company recognition through social media
- ♦ Chamber Membership is for every employee of your company!

Share Your News

This newsletter is your **FREE** opportunity to share information about exciting things happening in your organization with the rest of the St. Joseph Chamber!

Send us newsworthy updates about your:

- Celebrations
- Recognitions, Awards and Accomplishments
- Advancements
- New Employees
- Job Listings
- New Projects and New Locations
- Construction and Renovations
- Or anything journalism-related you'd like to share!

Newsworthy submissions to inform and enlighten will be accepted for our newsletter.

Deadline: 20th of every month!

Email your business name and a paragraph of 300 words or less, exactly as you'd like it published, to: Jude DuHoux at: stjosephchamber@gmail.com with the subject line "NEWSLETTER".

Advertising Opportunity

Send us advertising to promote your business:

- Sales
- Exclusive Offers
- Coupons
- Promotions
- Special Events
- Grand Openings
- New Products
- Or any other advertising for your business

The Chamber of Commerce board is defining advertising for this newsletter as an submission that is meant to influence thinking or behavior to encourage business interaction or a purchase.

DON'T MISS THIS!

You can submit a camera-ready full-page (\$50), half-page (\$25) or quarter-page (\$15) advertisement in Chamber News. Sizes: Full-page is 8"x10.5", Half-page is 8"x5" and Quarter-page is 3.75"x5". <u>Deadline:</u> 20th of every month!

Plan ahead for your Advertising!

10 Bonuses of Advertising in Chamber News

Your target audience is welcoming newsletters in their email box every day. The Chamber News is the right e-newsletter for placing your ads. You are speaking directly to your best potential customers. Advertising in emailed newsletters is one of the most effective and least expensive forms of advertising.

#1: Precise Targeting.

#2: Inexpensive.

#3: Monthly top-of-mind visibility.

#4: Links to your home page.

#5: Credibility.

#6: Anytime, anywhere the newsletter reaches your audience.

#7: Lead generation.

#8: Pass-Along Exposure.

#9: No SPAM worries.

#10 Positive SEO for your website.



5 "Spring is in the Air" Marketing Ideas

Honor Mothers: Hand flowers out to the mothers who frequent your business, or send flowers or a card to your clients who are mothers.

Sponsor a Local Sports Team: If your ideal clients are busy parents shuttling kids to games, sponsoring a team or an event might be a good Spring marketing strategy for your business.

Add Vibrancy to Your Campaigns: Your messaging should match the season with vibrant colors and a theme of renewal and revitalization.

Do Some Spring Cleaning: Springtime marketing makes me think about Spring cleaning. This is a great time to get rid of all the products and services that haven't been as profitable as you'd like. "Spring Clearance" comes to mind.

Thank People: Send 100 thank yous via email, card or social media. This helps you to reengage with people who want to pay attention to you and your company. Kindness always wins!

Leadership Simplified (Kinda)

By: Bob Ringstrom

The theories, philosophies and models of leadership are endless.

The topic has driven every social scientist from <u>Peter Drucker</u> to <u>Situational Leadership</u> <u>by Kenneth Blanchard and Paul Hersey.</u>
Countless individuals are drawn to leadership positions daily.

Some may be qualified; others are simply pursuing the prestige or the financial rewards they dream of. The prominence of 'being in charge' is alluring. That is frequently the case but not necessarily the result. If the leader has a sound intellect and grounded sensibilities; he or she may survive regardless.

Communication skills will ultimately determine the success or failure of a leader.

It is the ability to effectively connect with everyone organizationally; regardless of personal differences or issues. It is more than choosing the right words. It is precisely the right words; at the right time with the right tonality to the right people!

Communication is all of that and much more. A trending example might be 'Emotional Intelligence', (or EI). EI is the ability to identify and manage your own emotions and the emotions of others. Leaders must be uplifting and inspirational even when they may be struggling personally.



We recognize leadership when we see it, hear it or feel it.

We may admire it from the sidelines but find it appealing; and sometimes even entertain the idea of seeking a leadership role. But it is one thing to pursue a leadership role-it's another to fulfill it.

It will require great insight and sensibilities to effectively communicate unwelcome news to one's organization.

As the leader, it can be very complex if the bad news happens to also be your personal failure. When things are not going well, it's important that you accept responsibility. Your message must essentially "ask" for the continuing support of your leadership without groveling. The hard decisions will be yours to make; but you'll need their trust. You may not always be able to share context of failures; but focus on renewing their trust in you. When things are going well; you give credit to others.

Leaders as well as leadership skills can be developed.

Careful listening is invaluable to perfecting a thoughtful strategy. A calculated message must engage everyone.

Bob Ringstrom is a Staffing Analyst & President of Strata Performance

The theories,
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endless.



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Chamber Board Meeting	Z	3	4	.5
6	City Council 6-6:30	8	9 Chamber Meeting	ю	11	12
В	St. Joseph Planning Commission	15	16	17	18	19
Newsletter Deadline	ZI	22	23	24	25	26
27	28	29	30	31	Send you StJosephCham	Opportunity! r events to: ber@gmail.com

Date: Host:
June 2018 SPOT Rehabilitation
July 2018 Gabriel Media
Aug. 2018 Dijital Majik
Sept. 2018 Dina Pierskalla
Oct. 10, 2018 Bank Vista
Nov. 14, 2018 Collegeville Companies
Dec. 12, 2018

Presenter:Caterer:Social Marketing on a ShoestringBello CucinaJoel Bullert-Initiative Foundation, Small Loans for Growth Coborn'sSUMMER PICNICKay's KitchenSliced on College Avenue

WACOSA-Roxanne Ryan-Layne Everyday Wellness, Paula and Jena, Mission Nutrition Annual Meeting /Holiday Party

Gary's Pizza College of St. Benedict

Custom Catering

Business Directory

							
РΑ	GE 12	2 /	Alpine Cabinetry	1646 Hwy 23 East	320-267-6528	Kim Swanson	kimberlys@alpinecabinetry.com
		- ·	American Door Works	2150 Frontage Road, WP	320-257-9108	Gary Bechtold	GaryB@americandoorworks.com
			Arlington Place Assisted Living	21 16th Avenue SE	320-363-1313	Karen Hennessey	karen@arlingtonplacemn.com
			Auto Body 2000, Inc	611 19th Avenue NE	320-363-1116	Craig Zahara	zaharacraig@gmail.com
			Bad Habit Brewing Company	15 Minnesota St E #108	320-402-4442	Aaron Rieland	aaronrieland@gmail.com
		ŀ	Bank Vista	125 Twin Rivers Court	320-257-1600	Karen Baas	Karen.Baas@bankvista.com
			Bello Cucina	PO Box 300	320-363-4534	Jason Mueller	bellocucinastjoe@gmail.com
			Bo Diddleys Deli	19 College Avenue North	320-260-8868	Maureen Forsythe	bomosubshop@charter.net
			Borgert Products Inc	8646 Ridgewood Road	320-363-4671	Ramona Jonas	ramonaj@borgertproducts.com
			Brenny Transportation Inc.	8505 Ridgewood Road	320-363-6999	Joyce Brenny	joyce@brennytransportation.com
		ľ	Central Minnesota Ceilings Inc	700 15th Ave. NE #300	320-363-7303	Dave Mehr	dave@cmceilings.com
			Central Minnesota Credit Union	1300 Elm Street East	320-271-0274	Leslie Lane	lesliel@mycmcu.org
		ŀ	Christine R Panek CPA	PO Box 347	320-260-6491	Chris Panek	chris@panekcpa.com
			Church of St Joseph	12 Minnesota Street West	320-363-7505	Sandy Scholz	sscholz@churchstjoseph.org
			City of St Joseph	75 Callaway Street East	320-363-7201	Judy Weyrens	jweyrens@cityofstjoseph.com
			Coborns	1500 Elm Street East	320-363-0011	Clair Rodgers	stordir.2039@cobornsinc.com
			College of Saint Benedict	37 College Avenue South	320-251-1817	Kim Poganski	kpoganski@csbsju.edu
			Collegeville Communities	15 Minnesota St E #104	320-363-7656	Colleen Hollinger- Petters	colleen@collegeville.biz
			Community Technology Center	Albany and St. Joseph	320-557-0555	Amy DeVos	amy@mnctc.com
		ľ	Computer Repair Unlimited	24 Birch Street West	320-492-2814	Blake Thoennes	Blake@computerrepairun limited.com
			DeZurik Black Signs	39852 125th Ave	320-293-4118	Sherri DeZurik	justsayittoday@gmail.com
			Dijital Majik Computers	553 25th Avenue North	320-230-7525	Don Blonigen	don@dmcconline.com
			Laser Dentistry LTD	26 Second Avenue NW	320-363-4468	Dr. Michael Contardo, DDS	michael@laserdentistrymn.com
			Edina Realty	427 Twelfth Avenue SE	320-420-1052	Cory Ehlert	coryehlert@edinarealty.com
1	Turn to	ľ	Edina Realty	110 Division Street	320-266-8727	Tara Bayerl	tarabayerl@edinarealty.com
S	St. Joseph	ŀ	Edward Jones - Beau Hanowski	24 Birch Street West	320-363-0294	Beau Hanowski	beau.hanowski@edwardjones.com
	Chamber		Ehlinger Lawn Service	305 10th Avenue North	320-980-5697	Katy	katy@ehlingerlawn.com
			Facetime Business Resources	32 32nd Ave S Ste #96	320-281-3508	Chris Dolney	chris@facetime business resources.com
ď	of		Farmers Insurance	706 Third Avenue NE	218-343-4702	Laurie Oppel	loppel@farmersagent.com
(Commerce		Finken Water Solutions	PO Box 7190	320-258-2005	Tom Finken	tfinken@finkens.com
E	Businesses		Floor-to-Ceiling Store	8075 Sterling Drive	320-271-1632	Paul Heun	paul@waiteparkftc.com
	First!		Floral Arts	307 1st Ave NE	320-363-7705	Elaine Kacures-Wruck	office@floralartsonline.com
			Forest Mushrooms Inc.	14715 County Road 51	320-363-7956	Kevin Doyle	mail@forestmushrooms.com
		ľ	Gabriel Media	1926 W Division St., SC	320-251-1780	Deb Huschle	deb@gabrielmedia.info
			Gary's Pizza	17 College Avenue N	320-363-7261	Roger Steichen	roger@garyspizza.com
			Granite Community Bank	PO Box 416, Cold Spring	320-685-8611	Jim Eiynck	jime@granitecommunitybank.com
			Granite Services, LLC	30736 Pearl Drive	320-249-1172	Jeffrey Burg	jburg@graniteservicesllc.com
			Heartland Door Sales	30489 Pearl Drive	320-363-4657	John Notch	heartlanddoorsales@gmail.com
			Hometown Title	710 County Rd. 75 E, #101	320-260-1492	Tim Nelson	timnelson@email.com
		Ľ	Honer Excavating Inc	PO Box 242	320-250-6465	Justin Honer	honerexc@yahoo.com
		ľ	ISD 742 Kennedy School	1300 Jade Road	320-363-7791	Laurie Putnam	laurie.putnam@isd742.org
			JM Companies	1222 Kuhn Drive	320-443-6620	Brian Laudenbach	brian.laudenbach@jmcompanies.net
			Joe Pfannenstein Signs	1015 14th Avenue South	320-255-1049	Joe Pfannenstein	joesign88@gmailcom
			Joel Cherrico Pottery	PO Box 583	320-223-1326	Joel Cherrico	info@cherricopottery.com
			Jovanovich, Kadlec & Athmann	1010 St. Germain Street W	320-230-0203	Thomas Jovanovich	Thomas.Jovanovich@jkalawfirm.com
			Kay's Kitchen	303 College Ave. North	320-557-0030	-	tanyafinken@gmail.com
			Kluesner Financial	111 College Ave. North	20-363-8363	Kevin Kluesner	kevin.kluesner@lpl.com
		l	Knight Builders	701 Elm Street East	320-363-0783	Kevin Dierkhising & Carol	knightkbi@aol.com
		ļ	Kwik Trip, Inc	408 Great Oak Dr	320-253-5732	Justin Pope	jpope@kwiktrip.com
			Little Saints Academy	124 First Avenue SE	320-557-0123	Amy Bonfig	littlesaintsacademy@gmail.com
			Local Blend	19 Minnesota Street W		Jeff & Stacie Engholm	jeffengholm@gmail.com
			Mary Kay Beauty Consultant		320-247-0210	Pat Schreiber	pjsmk2@gmail.com
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McDanaldia Iava Mant I I C	1100 Elm Street East	220 260 0071	Jacomb & Walania Cilva	violania ailvia@mantu ana ma di aama
McDonald's-Jova Mgmt LLC Michalish Cranita	1180 Elm Street East PO Box 667		Joseph & Valerie Silva	valerie.silva@partners.mcd.com chuckc@michelicmemorials.com
Michelich Granite			Chuck Cooper	<u> </u>
Minuscata Transla Handanastan	3901 Louise Avenue N 3721 Roosevelt Road		Tammy Haase	tammyhaase@mmi.net
Minnesota Truck Headquarters MN Assoc. of Farm Mutual Ins.		320-557-0404		jennyk.mth@gmail.com
		320-271-0909		dani@mafmic.org
MN Home Improvement	8850 Ridgewood Court		Tom Borresch	mnhomeimprovements@gmail.com
MN Street Market	27 W Minnesota Street	320-363-7733	•	generalmanager@mnstreetmarket.com
<u>Newsleaders</u>	32 First Avenue NW		Janelle Von Pinnon	janellev@thenewsleaders.com
Omann Insurance Agency, LLC		320-363-7233		pro@omannins.com
Pam's Auto Inc	7505 Ridgewood Road	320-363-9220	•	mike@pamsauto.com
Pine Cone Vision Center	2180 Troop Drive		Cathy Vande Vrede	cvandevrede@pineconevisioncenter.com
Premier Real Estate Services	550 25th Avenue N		Kerry Peterson	kerry@premierhomesearch.com
Quill & Disc Inc	30844 First Avenue NE		Julie Watkins	watline@gmail.com
Reliable Rolloff	919 College Avenue S		Tom Dullinger	reliable.rolloff@yahoo.com
Resurrection Lutheran Church	610 North CR2	320-363-4232	•	rlc@rlcstjoe.com
Retro Green Energy	315 Franklin Avenue NE	320-252-8888	Lisa Taylor	lisa@retrogreenenergy.com
Rockhouse Productions LLC	PO Box 757	320-363-1000	Jeff Vee	jeffvee@rockhousepro.com
Russell Eyecare & Associates	15 Minnesota St E #107	320-433-4326	Chris Russell-Villnow	info@russelleyecare.com
Scenic Specialties Landscape	31101 County Road 133	320-363-7479	Randy Schmitz	randys@scenicspecialties.com
Scherer & Sons Trucking	1007 1/2 Minnesota St E	320-363-8646	Bill Scherer	bscherer@scherertrucking.com
Sentry Bank	400 Fourth Avenue NE	320-363-7721	Brad Eckhoff	Brad.Eckhoff@mysentrybank.com
Serenity Place on 7th	329 Seventh Avenue SE	320-406-7650	Matt Imdieke	matt.imdieke@serenityon7.com
Sharing (Shaklee)	5011 Hidden Acres Circle	320-654-1175	Dave & Heidi Carlstedt	sharing@cloudnet.com
Short Elliott Hendrickson Inc	1200 25th Ave S	320-229-4300	Randy Sabart	rsabart@sehinc.com
Short Stop Custom Catering	3701 Third Street North	320-251-0716	Byron Bjorklund	byron@shortstopcustomcatering.com
Sisters of Order of St. Benedict	104 Chapel Lane	320-363-7142	Sister Karen Rose	krose@csbsju.edu
Sliced on College Ave	14 College Avenue N	320-557-0500	Mary Kubelbeck	MKuebelbeck@gmail.com
SPOT Rehabilitation	2835 W St. Germain Street	320-259-4151	Tamara Huesers	tezers@pamsauto.com
St Cloud School District 742	115 13th Avenue South	320-252-8770	Gary Ganje	gary.ganje@isd742.org
St Joe Mini-Storage	24 Birch Street West	320-363-4953	Mike Deutz	mdeutz@live.com
St John's Prep	2280 Water Tower Road	320-363-3320	Laura Hartog	lhartog001@sjprep.net
St Joseph Action Group	128 Able Court	320-363-4976	Margy Hughes	tmhughes58@charter.net
St Joseph Family Chiropractic	103 College Avenue N	320-363-4573	Jerry Wetterling	hannah@jlwchiro.com
St Joseph Meat Market Inc	26 First Avenue NW	320-363-4913	Harvey Pfannenstein	stjoemeat@stjoemeat.com
St Joseph Mutual Insurance	13 Minnesota Street W	320-363-4144	Jenny Eiynck	jenny@stjoemutual.com
State Farm Insurance	307 East Main Street	320-256-4617	Dina Pierskalla	dina@dinapierskalla.com
Stearns County Abstract	21 Courthouse Square	320-251-5920	Chris Steffes	chriss@stearnscountyabstract.com
Stearns Electric Association	29643 Frontage Road	320-363-4630	Michelle Christiansen	mchristiansen@stearnselectric.org
Sterling Park Senior Community	•	320-257-4920	Brian Ficken	brian.ficken@tealwoodcc.com
Stonehouse Resources	1912 Plainview Drive	320-251-6112		david.faust@stonehouseresources.net
Strata Performance	PO Box 803		Bob Ringstrom	rjr@strata-ps.com
Styles, Cotton, & Milbert DDS	1514 Minnesota Street E		=	msswecker@stjoedds.com
Sunrizon Realty	621 North Benton, SR	320-250-0350		erica@sunrizonrealty.com
Tell-A-Vision Productions	123 Lone Oak Court		James McAlister	jim@tellavision.net
The Sanctuary at St. Cloud	2410 20th Avenue SE	320-252-6325		marketing@thesanctuary-stcloud.com
Thomsen's Greenhouse	29754 156th Avenue		Arno Shermock	arno@tgreenhouses.com
Tiremaxx/Mid-State Wholesale	11415 County Road 75		Bethany Strom	bo@tiremaxx.com
Tri-County Abstract & Title	122 Twelfth Ave N		Melanie Walz	melaniew@tricountyabstract.com
			Tara Schommer	- '
Voigt-Johnson Realty W. Gohman Construction Co.	1101 2nd St. S, Sartell			taraschommer@voigtjohnson.com
W Gohman Construction Co.	815 County Road 75 E	612-859-0382		telness@wgohman.com
WACOSA Was deposit of Country Manage	PO Box 757, Waite Park		•	rryan@wacosa.org
Woodcrest of Country Manor	1200 Lanigan Way SW	320-271-1200	Gail Rucks	grucks@countrymanor.org